



Coaching Philosophy

Treat a player as he is and he will remain as he is. Treat a player as if he were what he could be and should be and he will become what he could be and should be.

COACHING STANDARDS:

These are the standards that each coach is expected to possess.

A. Fundamentals of winning attitude:

- #1 Always be excited- you've got to get excited and stay excited if you want to win. Negatives: get them out of your system and go on- that determines whether or not you'll be a success.
- #2 Stop making excuses- it's not what happens to you in life but how you will react to it.
- #3 Always be "up" – don't let the complainers, criticizers, and moaners change you and make you negative. Surround yourself with positive, excited, happy people who love what they are doing.
- #4 Make a total commitment- be intense, excited and positive about your job.

B. Enthusiasm breeds enthusiasm. Enthusiasm is caught, not taught.

C. Dream Big- but keep it simple.

D. Forget about fear motivation, egos and being macho- treat players good and they will respond. Don't expect to be thanked by them. They will show their appreciation by playing better.

E. Expect the best from your players. Players will turn out the way you expect them to turn out.

F. Remember, inside every person is a winner who deserves to be treated as the most special individual on earth.

G. Give the players the praise and recognition when we win, coach takes the blame when we lose.

H. Nothing encourages people to work harder and produce quality results like having their accomplishments noticed and praised.

I. Praise players when they are down. That's when they need your love and support the most. Remind them of your vision.

J. Winners have something extra that makes them lie awake at night dreaming of something different, something better.

LISTEN AND SUPPORT

- A. Get to know your players. Know them by name (the whole team), know their families, get to know them off the field, academically/socially, get to know them as a person and really care about them –all of them!

LIMIT CRITISIM

- A. Be positive with players as much as possible. Make a conscientious effort to praise before you criticize.
- B. Everybody has strengths and weaknesses. Every player has at least one thing he's good at. Find it, focus on it, build on it and forget the weakness.

In alphabetical order are some characteristics that will be important factors in our success, but the following are indispensable.

Discipline:	Training intended to produce a pattern of behavior. A state of order based on submission to rules and authority.
Enthusiasm:	Great fervent interest or excitement.
Humility:	The quality or condition of modesty.
Leadership:	The ability to guide, direct, influence, command.
Morale:	The state of mind of an individual or group in regard to confidence, cheerfulness, and discipline.
Pride:	Pleasure or satisfaction taken to work, achievements, possessions.
Sense of Humor:	The quality and/or ability to perceive enjoy or express something comical or funny.
Togetherness:	The state of being united or having unity.
Toughness:	Capable of enduring strain, hardship, and severe labor. Uncompromising determination.

Teamwork is critical to the success of an organization.

- ?? The key to teamwork is to learn a role, accept that role and strive to become excellent playing at it.

CODE OF CONDUCT ON THE FIELD:

Football Players Play:

- ?? Sideline to sideline
- ?? Whistle to whistle
- ?? Hit on the rise, and we cheer our teammates,

Offensive Coaching Philosophy:

Our style of playing football is to relentlessly attack and challenge our opponent. Our offense is predicated on making the big play. Speed, quickness and aggressiveness are the three main ingredients we all want in our players.

Our running game is simple yet punishing, utilizing schemes that allow us to explode off the ball. In the passing game we rely heavily on the quick passing game to open the big play.

Ultimately, though, our offensive philosophy stems from sound fundamentals and hard work. We do things better and work harder at it because this is our emphasis.

OFFENSIVE SUCCESS:

The offense must be dynamic and exciting. But our success is dependent on four key components. To achieve success each player must be committed to;

1. 100% effort and hustle.
2. Taking care of the football.
3. Mastering knowledge of the system and its application.
4. Being fundamentally sound.

The sole responsibility of the offensive unit is to score points and scoring is the direct result of the components above.

OFFENSIVE EXPECTATIONS:

1. Respect/Integrity/class
2. Work hard/ be aggressive
3. Have Fun
4. Improve-Self Discipline, will to learn, Attention to detail.
5. Make big plays.

OFFENSIVE GAME OBJECTIVES

1. WIN
2. POINTS PER GAME > 27
3. 1 OR LESS TURN OVER
4. NO DRIVE KILLING PENALTIES
5. SCORE EVERY TIME IN THE "RED ZONE"

ACHIEVING THESE GOALS IS THE KEY TO SUCCESS

Defensive Coaching Philosophy:

1. Be positive with your players. Believe in them.
2. Exude confidence.
3. Be firm but fair. Be consistent.
4. Demand perfection. You are a leader at your position. Take charge.
5. Hustle. If you hustle they will.
6. Be fundamentally sound. Coach and demand outstanding technique.
7. Make sure your players are good and what they must do during the game.
Work on the fundamental playing skills at their position everyday.
8. Three things we must demand:
 1. Be on time
 2. Be respectful
 3. Give total effort
9. We want others to say this about our defense:
 1. Knows what to do.
 2. Runs to the ball better than anyone.
 3. Always fundamentally sound.
 4. Plays with emotion.
 5. We are the toughest team we played.
 6. We are a tackling defense.
10. Work on motivation everyday. We cannot take this for granted.
11. Cheer for them as enthusiastically as you correct them.
12. Positive vs. negative anger. Correct them with “you can do better”.
13. There is no reason for sarcasm.
14. Communicate. Know your kids as people and know what makes them tick.
Work to understand their problems and show you sincerely care about them.
15. Play with the best players. We must spend appropriate time understanding all your players.
16. We will work; live together as a defensive **STAFF**. Be supportive in your actions and outspoken in your loyalty with your fellow staff members.